

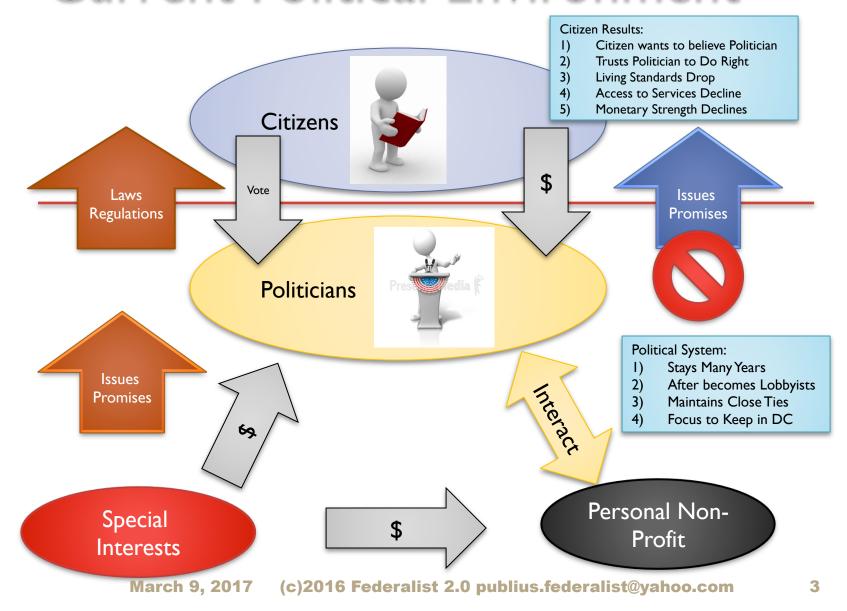
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Overview

- The next Set of Slides Show the Current Political Environment and the impact to the Citizen and the Politician.
 - Current Political Environment
 - Impact to Citizens Current
 - Impact to Politicians Current
 - Resulting Downward Spiral Current
- We ask if we can solve this problem?
 - Certification might be a possible solution if done right
- The following set of Slides show the impact a Certification Might have on Citizens and Politicians.
 - Future Political Environment
 - Impact to Citizens Future
 - Impact to Politicians Future
 - Resulting Upward Spiral Future

Current Political Environment



Impact to Citizen - Current I

Actual Impact to Citizen's Life:

-) Increased Taxes leads to Increased Prices
 - Most Hidden in Companies
 - 2) Also on Products/Services
- 2) Opportunities Shrink
- 3) Actual Government Services Decline
- 4) Increased Regulations leads to Restrictions
 - 1) Restricts Opportunities
 - 2) Protects the most Wealthy

Declining Wealth for all Except for the Super Rich



Citizen is left confused and unsure, may resort to vices to escape the realities of their situation. Seeks outlets and avenues to express frustration and unhappiness Citizen is told through Campaign Efforts and Media etc.:

- 1) Politician will Fight for them
 -) Not clear what is meant by this
- 2) Raise Minimum Wage
- 3) Protect the Environment
- 4) Punish the Rich
- 5) Protect them from Racism
- 6) Politician is of High Character

Special Interest

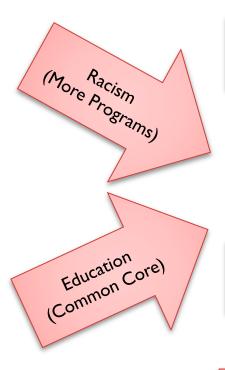
> Personal Non-Profit



Media

Personal Relationships

Impact to Citizen - Current II



Fear Factor

Institutions Citizen Trusts influences Citizen through Fear. During Elections Millions Spent to instill fear in Voter.



Citizen is left confused and unsure. may resort to vices to escape the realities of their situation. Seek inappropriate outlets and avenues to express frustration and unhappiness

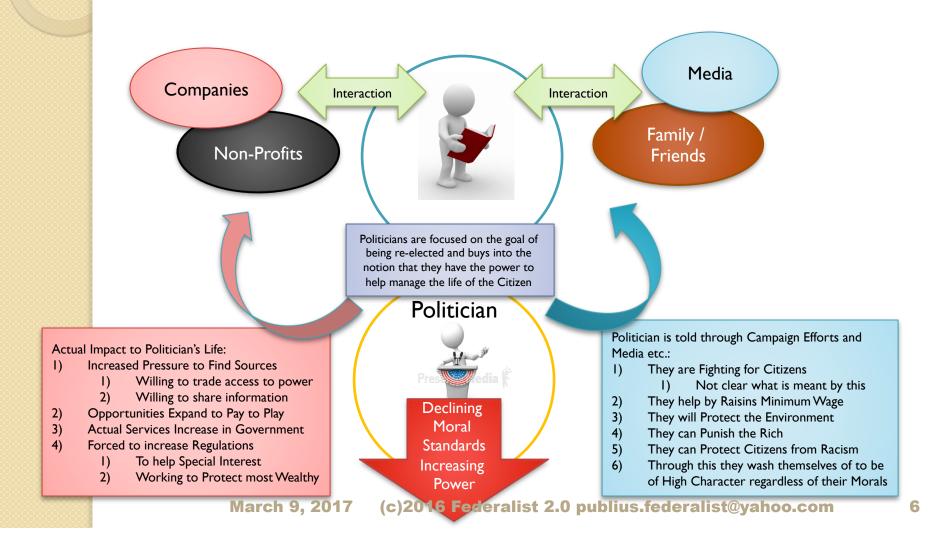


Hate the Rich (Increase Taxes)

- Threat of Nuclear War
- Threat of Terrorism
- Threat of Outsiders
- Threat to Women
- Threat to Minorities

Decision to Vote Based on Fear

Impact to Politicians - Current I



Impact to Politicians - Current II

- Threat Only One Term
- Threat of Disappointment
- Threat of Institutions
- Threat of Media
- Threat of Minority Groups

Decision to Vote Based on Being Included



Inclusive Factor

Environment the Politician Lives In requires they be included in the group. If you are included you can be re-elected.



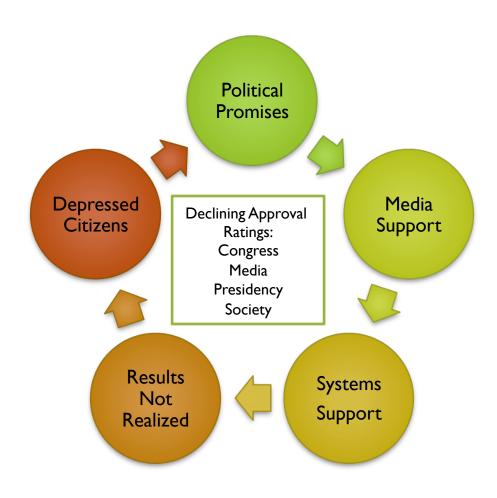
Politician



Shifting Perspectives
(Group Think)

(Actions to Enrich Group)

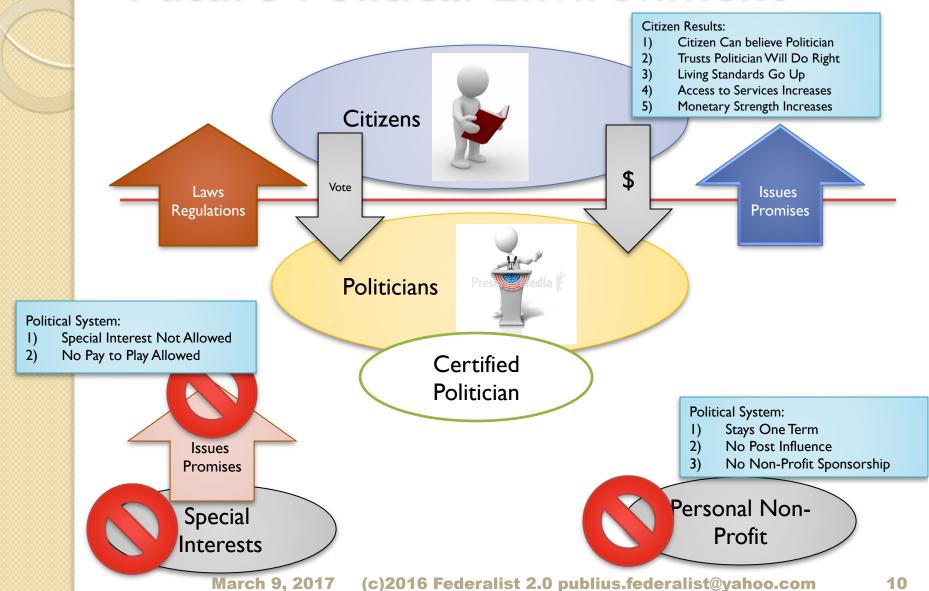
Resulting Downward Spiral - Current



What is needed? Certification

- Tool to support Citizens
 - Eliminates the Fear Factor
- Tool to support Politicians
 - Eliminates the Inclusion Factor
- Provides Support for Citizen
 - Access to Politician Directly
 - Ability to Initiate Review of Decision
- Provides Support for Politician
 - Access to Citizens Directly
 - Ability to Justify Decisions In Context
- Certification Process
 - Supports with Reduced Fear and Need for Inclusion
 - Supports with Access to both
 - Supports with Justification for Decisions and Recourse

Future Political Environment



Impact to Citizen - Future

Actual Impact to Citizen's Life:

- Decreased Taxes leads to Reduced Prices
 - 1) Companies Not Hiding
 - 2) Cheaper Products/Services
- 2) Opportunities Increase
- 3) Actual Government Services Are Better
- 4) Reduced Regulations leads to Opportunity
 - 1) Opens Opportunities
 - 2) Protects all Citizens

Increasing
Wealth for
All Citizens



Citizen is left hopeful and sure, distance self from vices since no need to escape the realities of their situation. Seeks outlets and avenues to express happiness and success.

Citizen is told through Certification Org. etc.:

- 1) Politician will Fight for Constitution
 - 1) Focused on Laws
 - Open Markets Merits Win
- 3) Protect the Wealth and Investments
- 4) Reward Success
- 5) Protect them unfair Laws
- 6) Politician are of High Skill / Capability

Certification
Guides Decisions



Certification
Support Citizens

Impact to Citizen - Current II

Equality of Race (Less Programs)

Hope Factor

Institutions Citizen Trusts influences Citizen through Opportunity. During Elections Millions Spent to instill convey Opportunity and goals of happiness.



Citizen is left hopeful and sure, distance self from vices since no need to escape the realities of their situation. Seeks outlets and avenues to express happiness and success.

Embrace Environment Linus ace Livi Junice (Used)
(Local Resource Used)

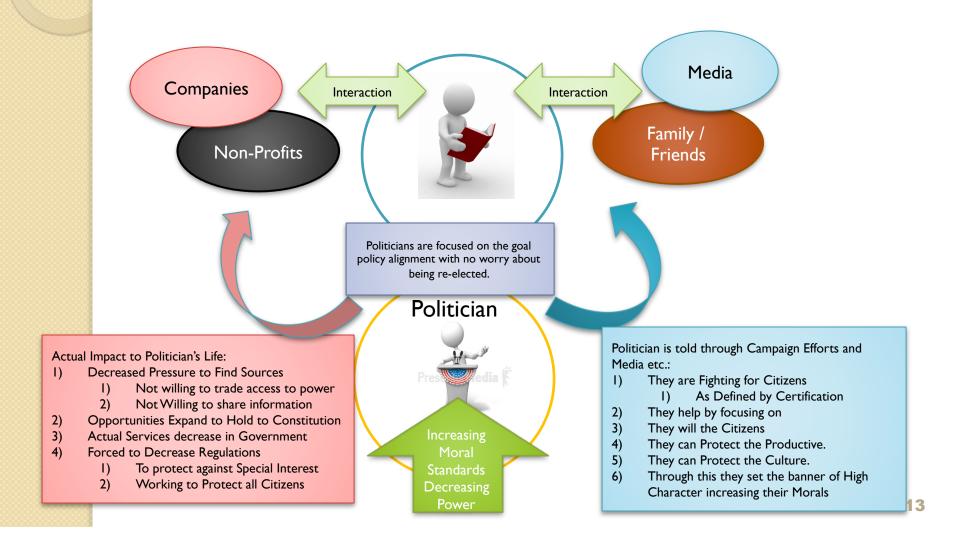
Admire the Productive (Decrease Taxes)

Education
Liberated
Liberated
(Local Decisions)

- Opportunity of Peace
- Opportunity to Tame Terrorism (?)
- **Inclusive Environment**
- Inclusive to Gender
- Inclusive to Minorities

Decision to Vote Based on Opportunity

Impact to Politicians - Future



Impact to Politicians - Current II

- Encourage Only One Term
- Encourage Inclusion
- Protect Against Institutions
- Protect Against Media
- Inclusive of Minority Groups

Decision to
Vote Based on
Being Included
within
Certification



Inclusive Factor

Environment the Politician Lives In requires they be included in the Certification group. If you are included you can be rewarded.



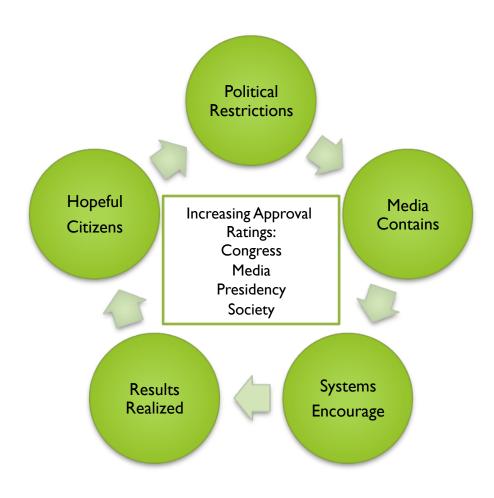
Politician



Consistent View
(Guided Principles)

(Actions to Enrich Group)

Resulting Upward Spiral - Future



Proposed Certification Solution I

- Components of Solution include
 - How do we create a Certification? (Tools)
 - How does the solution become defined?
 - How do we update the solution through time?
 - What are the Systems Needed To Support? (Systems)
 - How is the Certification Supported at the System Level?
 - How do we build that System?
 - How do we introduce a Certification? (Project Planning / Operations)
 - Once a Certification is Defined, how do we start certifying?
 - How do we grow and define the Certification?
 - How many different Type of Certifications?
 - How is the Certification Managed Long Term? (Maintenance / Resources / Financial)
 - What systems are needed at a resource level to support the Certification?
 - What processes and talent are needed to maintain it long term?
 - What Financial systems are needed to fund this process?

Proposed Certification Solution II

