



Political Over View for Certification Solution Definition

Publius

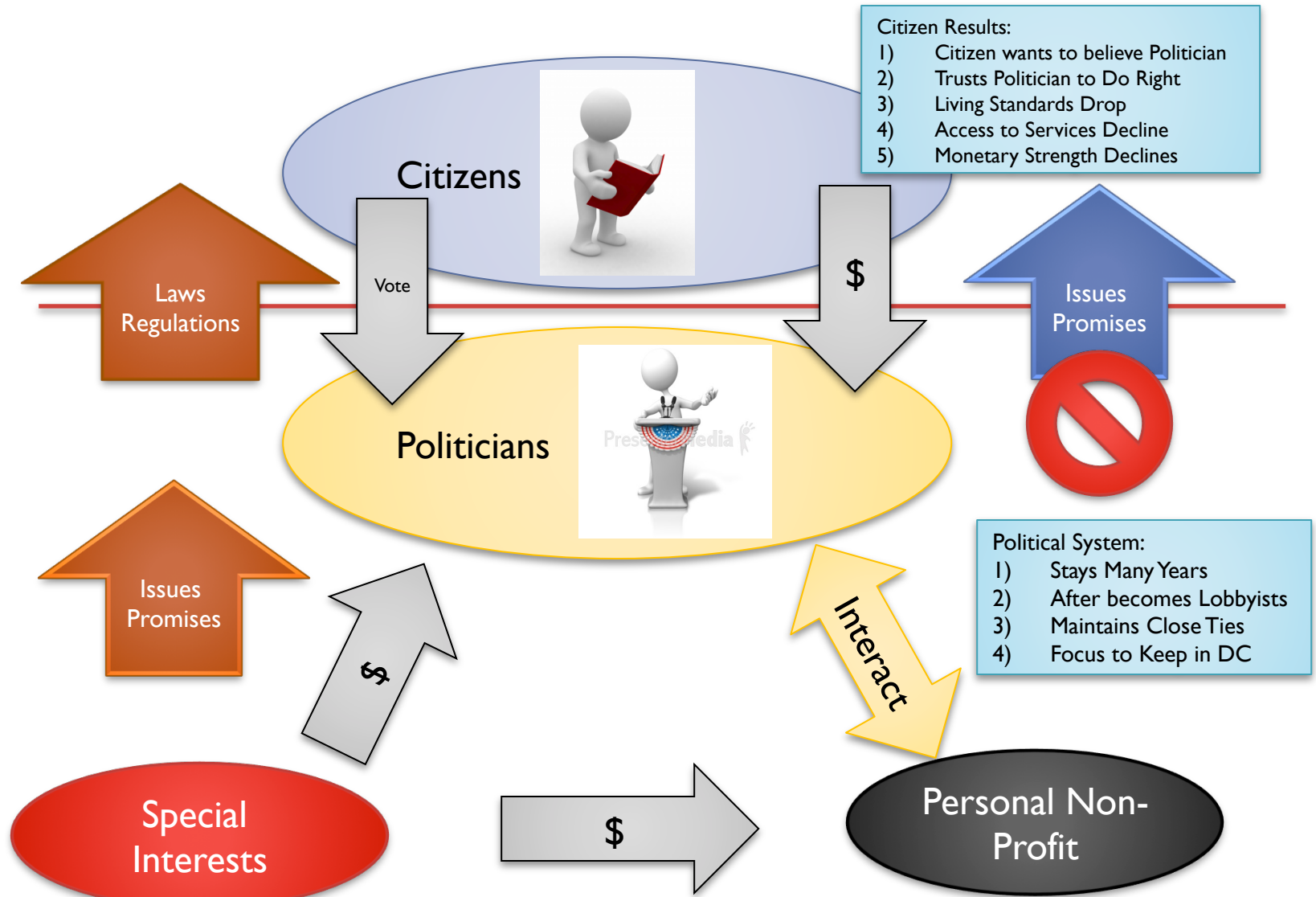
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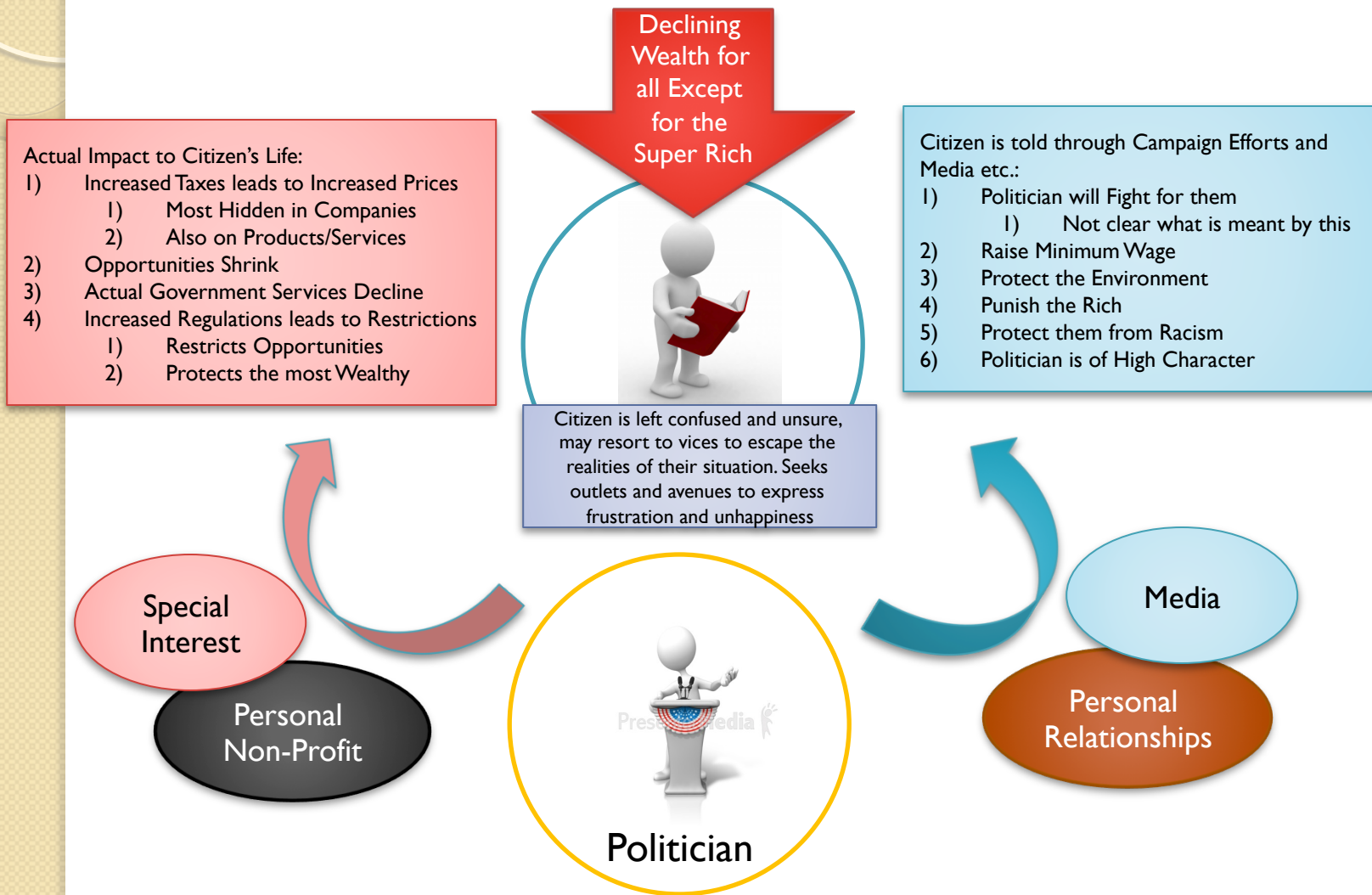
Overview

- The next Set of Slides Show the Current Political Environment and the impact to the Citizen and the Politician.
 - Current Political Environment
 - Impact to Citizens – Current
 - Impact to Politicians – Current
 - Resulting Downward Spiral – Current
- We ask if we can solve this problem?
 - Certification might be a possible solution if done right
- The following set of Slides show the impact a Certification Might have on Citizens and Politicians.
 - Future Political Environment
 - Impact to Citizens – Future
 - Impact to Politicians – Future
 - Resulting Upward Spiral – Future

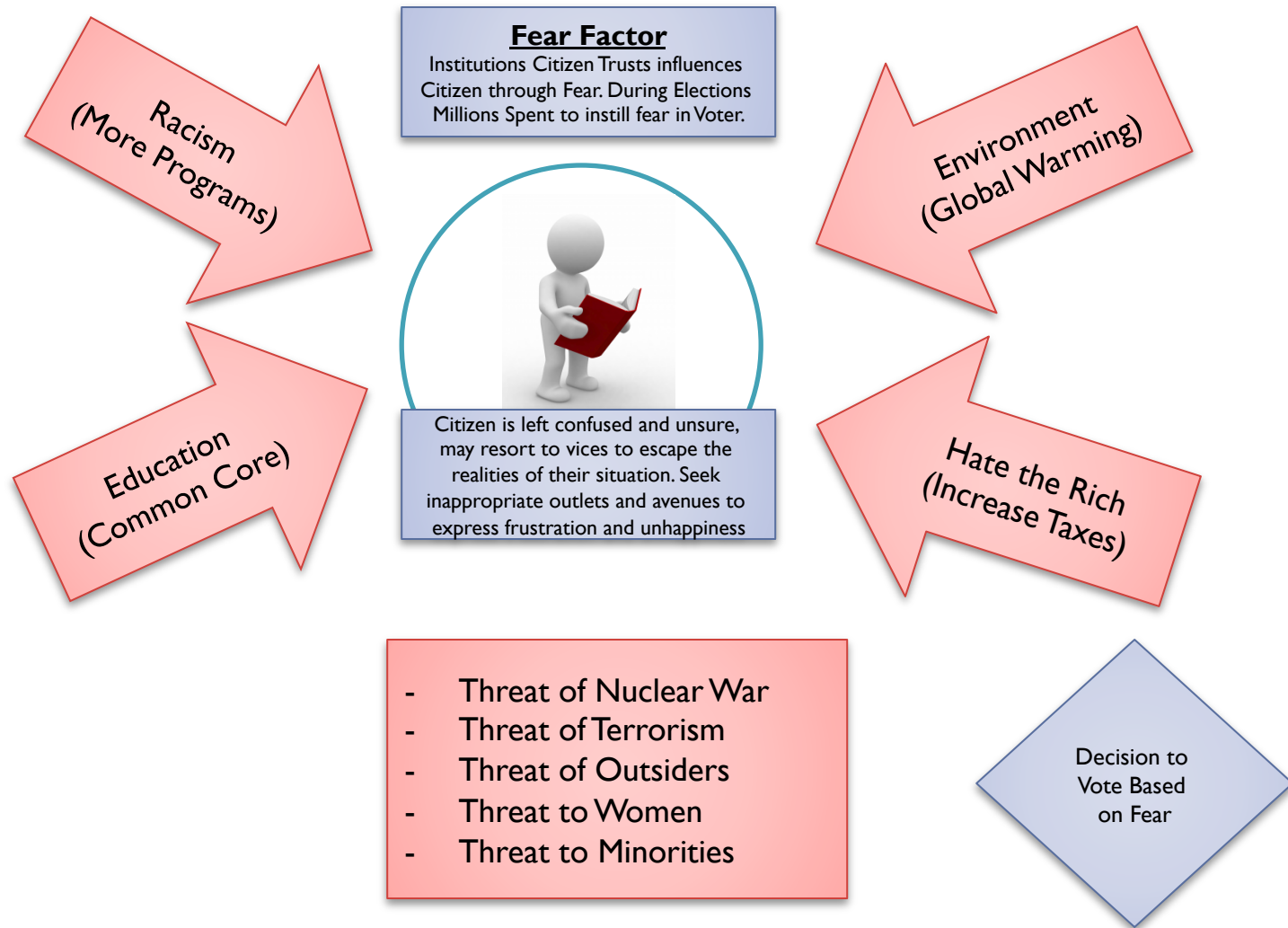
Current Political Environment



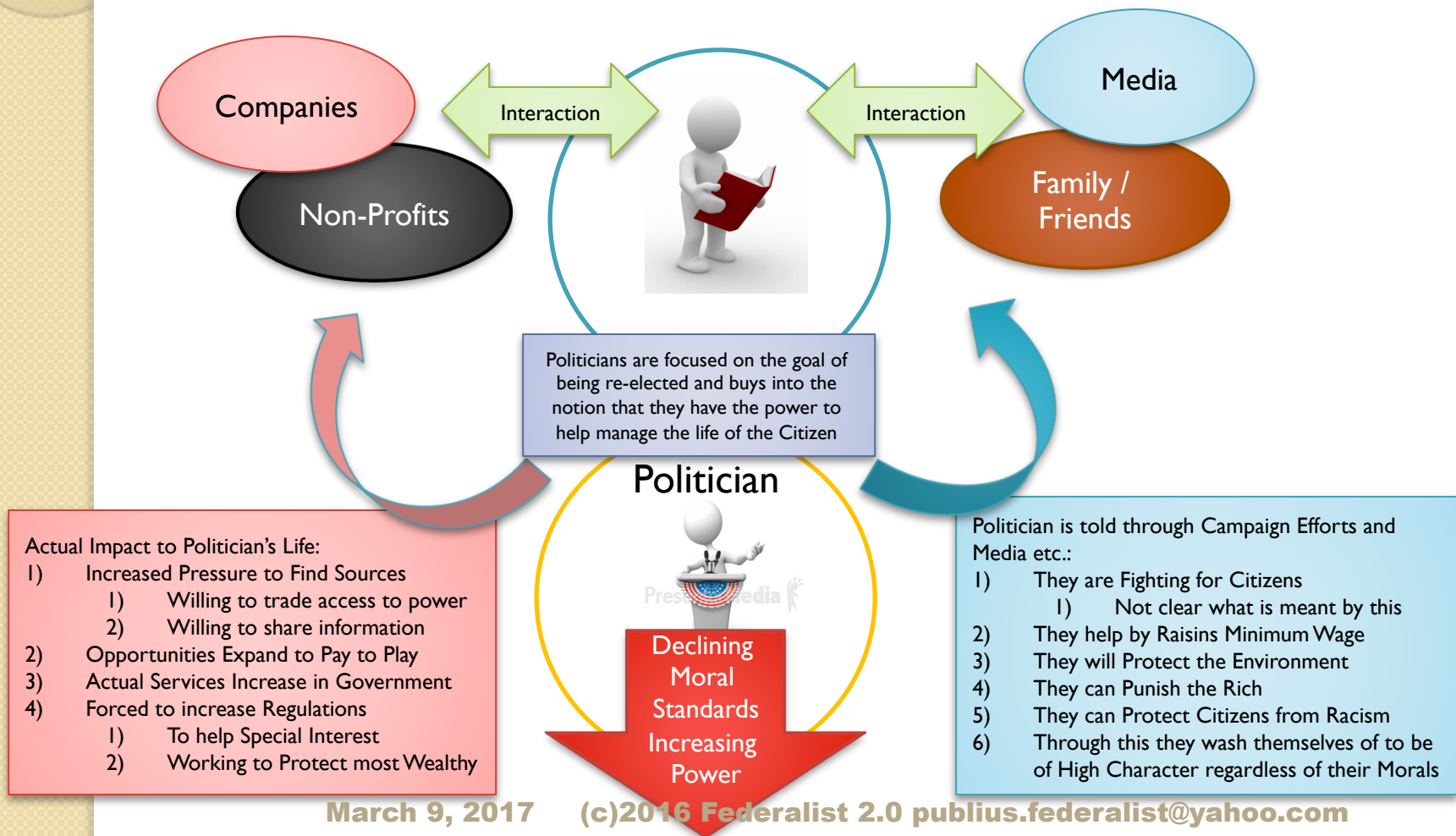
Impact to Citizen – Current I



Impact to Citizen – Current II



Impact to Politicians – Current I



Impact to Politicians – Current II

- Threat Only One Term
- Threat of Disappointment
- Threat of Institutions
- Threat of Media
- Threat of Minority Groups

Decision to
Vote Based
on Being
Included

Inclusive Factor

Environment the Politician Lives In requires they be included in the group. If you are included you can be re-elected.

Acceptance
(Among Elite)

Shifting Perspectives
(Group Think)

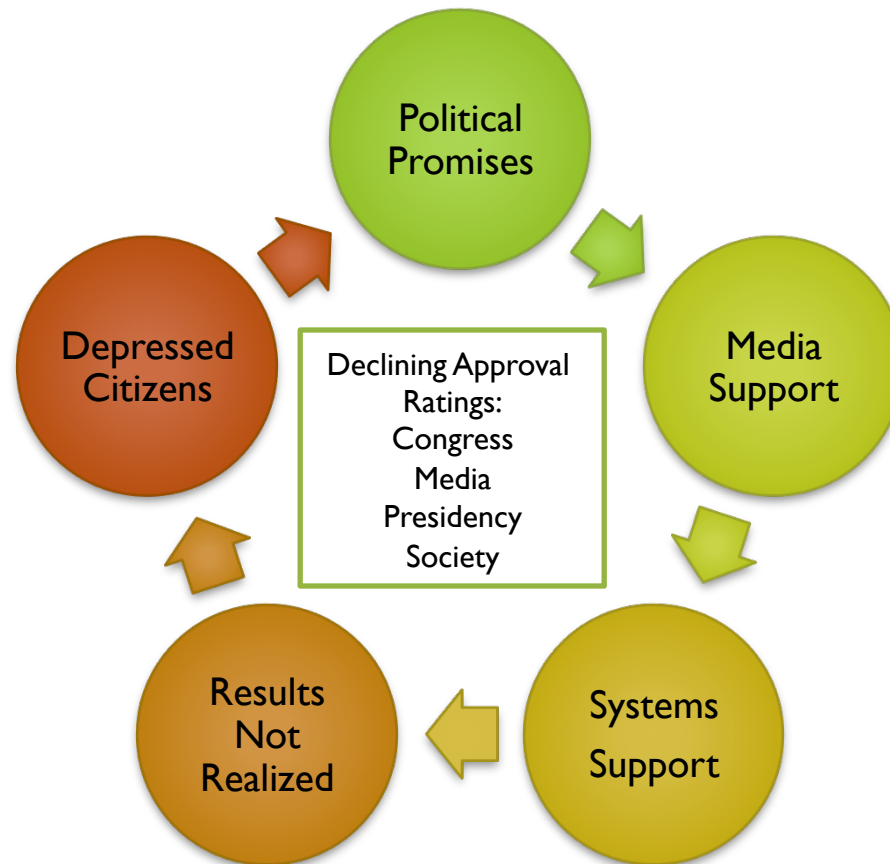
Politician



Lobbyists
(Establish Quid
Pro Quo)

Riches
(Actions to Enrich
Group)

Resulting Downward Spiral - Current

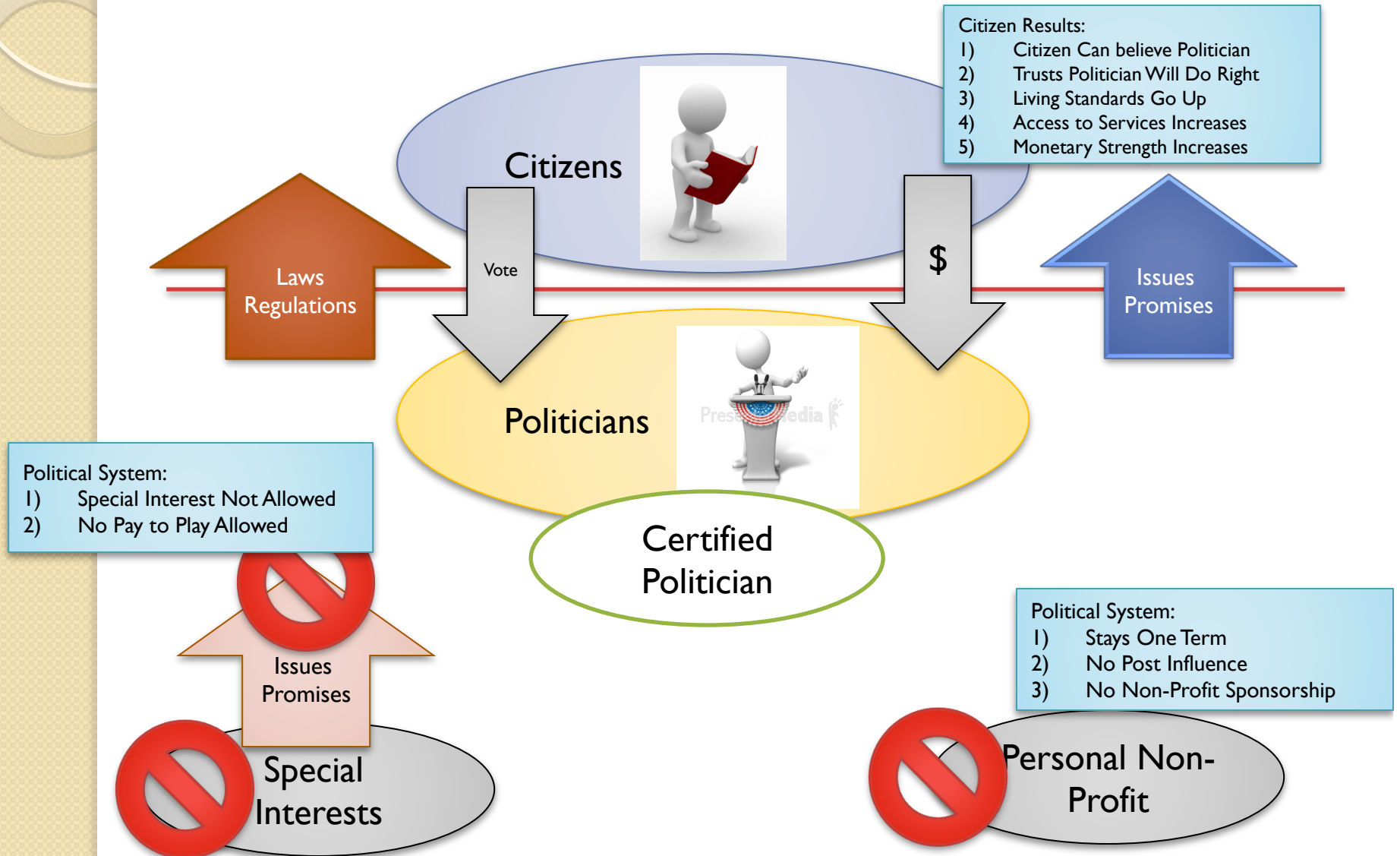




What is needed? Certification

- Tool to support Citizens
 - Eliminates the Fear Factor
- Tool to support Politicians
 - Eliminates the Inclusion Factor
- Provides Support for Citizen
 - Access to Politician Directly
 - Ability to Initiate Review of Decision
- Provides Support for Politician
 - Access to Citizens Directly
 - Ability to Justify Decisions In Context
- Certification Process
 - Supports with Reduced Fear and Need for Inclusion
 - Supports with Access to both
 - Supports with Justification for Decisions and Recourse

Future Political Environment



Impact to Citizen – Future

Actual Impact to Citizen's Life:

- 1) Decreased Taxes leads to Reduced Prices
 - 1) Companies Not Hiding
 - 2) Cheaper Products/Services
- 2) Opportunities Increase
- 3) Actual Government Services Are Better
- 4) Reduced Regulations leads to Opportunity
 - 1) Opens Opportunities
 - 2) Protects all Citizens

Increasing
Wealth for
All Citizens



Citizen is told through Certification Org. etc.:

- 1) Politician will Fight for Constitution
 - 1) Focused on Laws
- 2) Open Markets – Merits Win
- 3) Protect the Wealth and Investments
- 4) Reward Success
- 5) Protect them unfair Laws
- 6) Politician are of High Skill / Capability

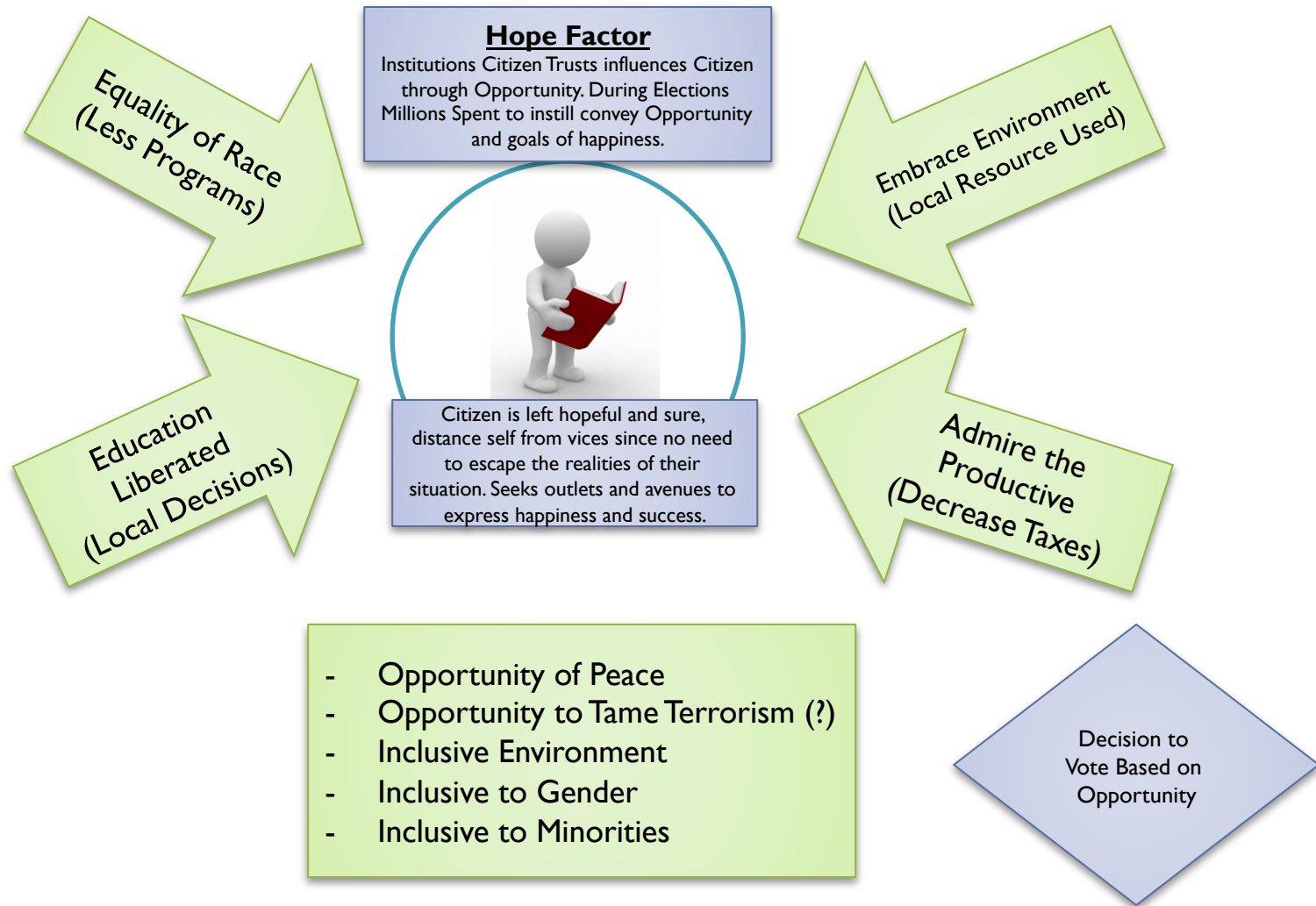
Citizen is left hopeful and sure,
distance self from vices since no need
to escape the realities of their
situation. Seeks outlets and avenues to
express happiness and success.

Certification
Guides Decisions

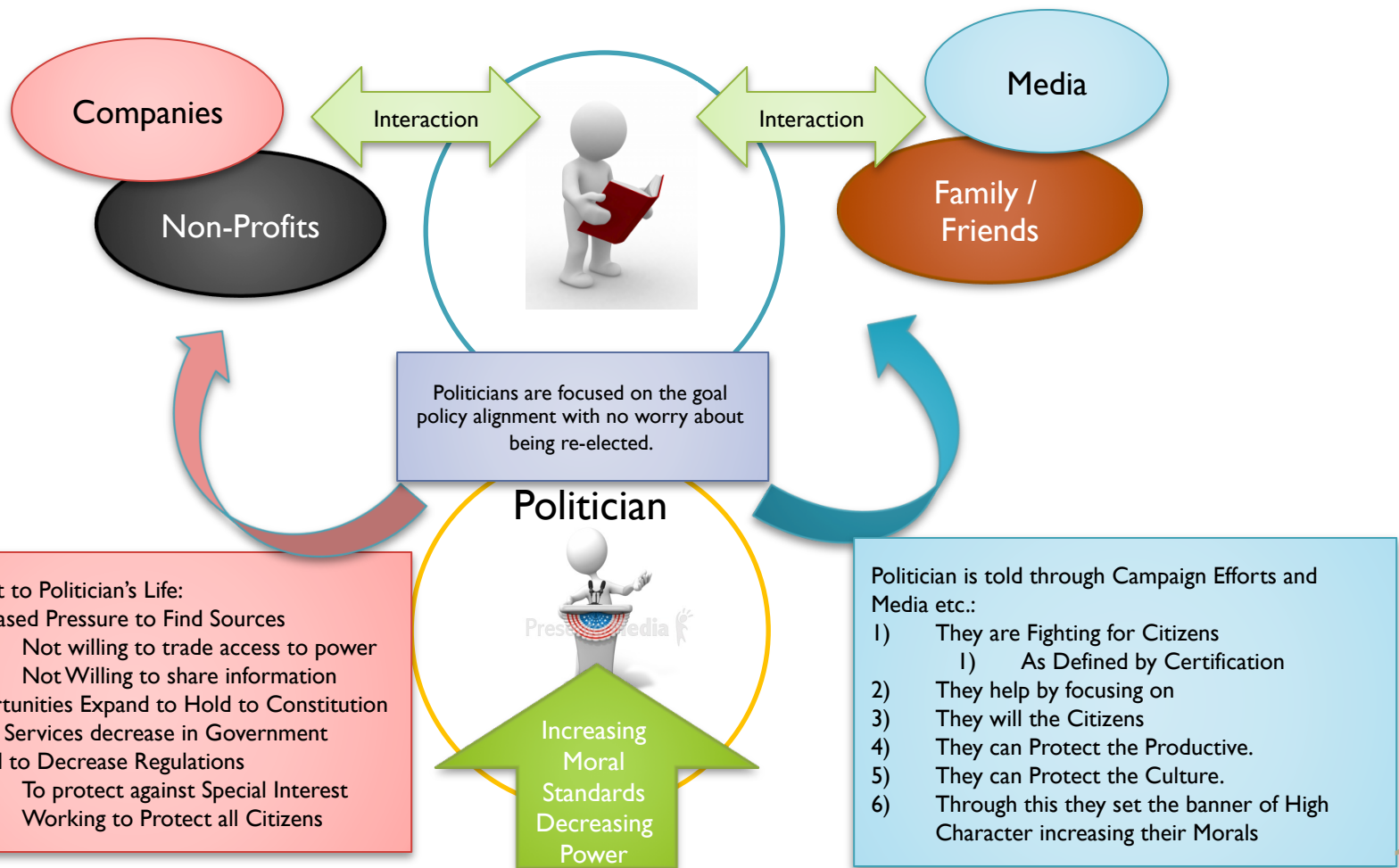
Politician

Certification
Support Citizens

Impact to Citizen – Current II



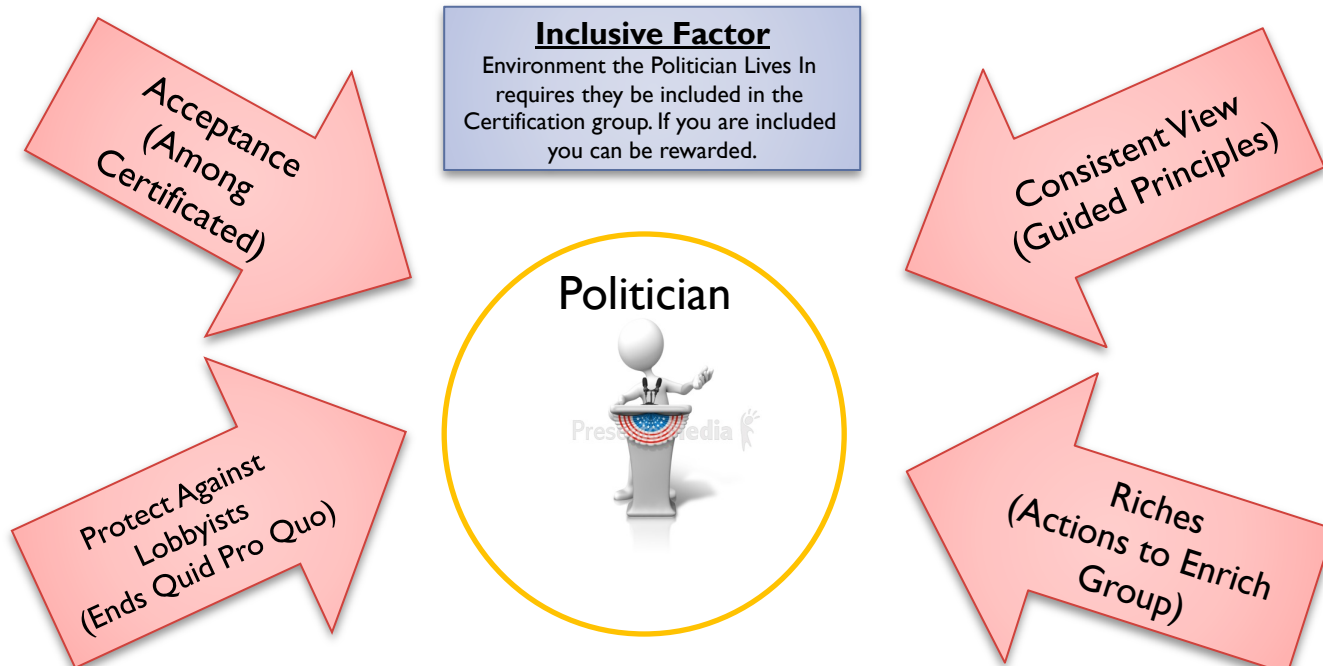
Impact to Politicians - Future



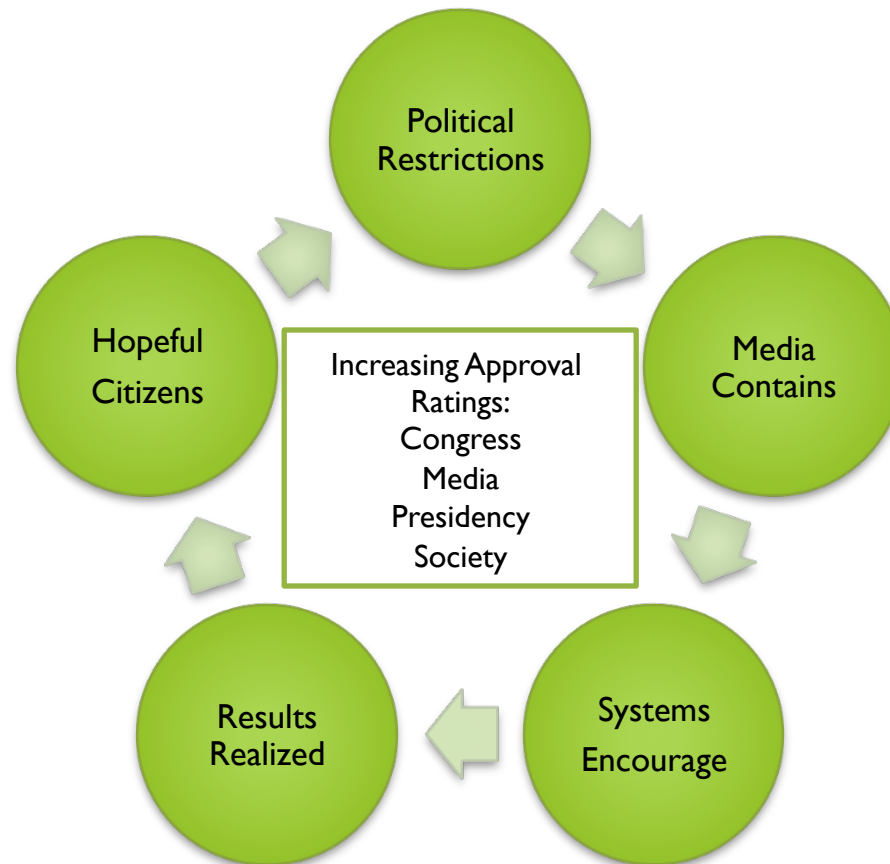
Impact to Politicians – Current II

- Encourage Only One Term
- Encourage Inclusion
- Protect Against Institutions
- Protect Against Media
- Inclusive of Minority Groups

Decision to
Vote Based on
Being Included
within
Certification



Resulting Upward Spiral - Future



Proposed Certification Solution I

- Components of Solution include
 - How do we create a Certification? (Tools)
 - How does the solution become defined?
 - How do we update the solution through time?
 - What are the Systems Needed To Support? (Systems)
 - How is the Certification Supported at the System Level?
 - How do we build that System?
 - How do we introduce a Certification? (Project Planning / Operations)
 - Once a Certification is Defined, how do we start certifying?
 - How do we grow and define the Certification?
 - How many different Type of Certifications?
 - How is the Certification Managed Long Term? (Maintenance / Resources / Financial)
 - What systems are needed at a resource level to support the Certification?
 - What processes and talent are needed to maintain it long term?
 - What Financial systems are needed to fund this process?

Proposed Certification Solution II

