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Federalist 2.0 "Save America" Business Plan

Version 0.9 09/09/2022

Problem 1: Campaign \$ Overload



Don't know what person was given what \$?

Socials Campaigns Overspends or over

gives then quits giving out of frustration.

Problem 2: Who to Vote For



Don't know what person should Vote for?

Confused who is the best and gives up and does not vote or votes party line.

Problem 3: Politician's Performance



Don't know if their politician is performing as expected?

Only hear when corruption happens or when election season / No Standard.

Problem 4: No Reward Engagement



Time Spent on Socials and Engagement not measured or rewarded?

Endless hours on Social sites and political engagement can ensure burnout long term.

Problem 5: No Easy Community



No easy Community Involvement?

Limited Outlets Online. rallies, leads to disengage.

Solution

Benefit #1:

- Report showing giving
- Ability to scope to your district
- Turn-off the marketing machine without guilt

#1: Rewards Picker

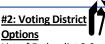
- Politician #1
- Politician #2
- Politician #3
- Social Media #1
- Social Media #2
- Social Media #3





Benefit #2:

Citizens are presented with a list of approved certified candidates with Bios.



List of Federalist 2.0 Certified Candidates is provided with bios.



Socials Campaigns





#3: Political Office **Holders are Held**

Accountable

Certified Members report on what is going on with the given candidate.

Benefit #3:

Since standard based on certification is in place, actions and legislation can be

judged and reported.



Benefit #4:

Citizens that engage on the platform that are certified earn site coin that can be converted to cash.

#4: Contributors are rewarded for

comments and effort

Certified Members add questions for voting in

the system.

location-based id

discuss.

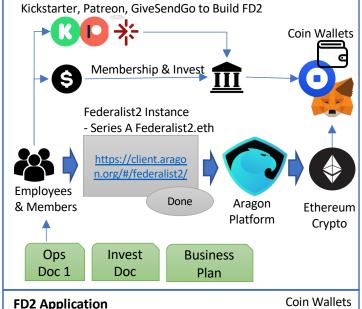
Members can determine

if they should meet and

#5: Since there is a self selection process and

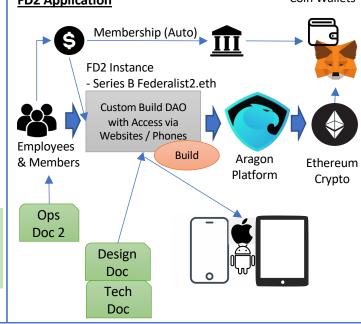
Benefit #5:

Citizens will be able to connect and support each other in building culture.



Deployment

Federalist 2.0 Base Organization



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