



Political Certification Proven Business Models

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Concept

- The Concept of a Certification is not new
- So why this approach?
 - Determined framework
 - Adds credibility
 - Determined non-political approach
 - Broadens the interest
 - Developed systems to support
 - Supporting technical solution has been built
 - Modeled after existing approaches
 - Utilizes current systems that provide certifications
 - Ensures long term funding
 - Financial Model after existing Groups
 - Eliminates beholden candidates
 - Ensures freedom to make choices best for all



Applied

- Holders of the Certification must:
 - Study
 - Take an Oath
 - Take a Test
 - Uphold the Principles in the Certification
 - Actions, Policy, Votes
 - Etc
 - Provide input and discussion around how they made their decision
 - Has access to resources to support efforts
 - Validation of Decisions
 - Financial Support for Positions



Enforced

- Citizen Certification Holders
 - Monitor actions of in Office Cert Holders
 - Report issues to main office
- Certification Status in Jeopardy
 - Process would be in place to pull Certifications
 - If found guilty of not holding to their pledge and the principles of the certification the Certification would be removed.



Benefits

- **Recognition:**
 - Voting Population would recognize and understand the value of this Certification.
- **Leverage:**
 - Provides the necessary leverage to say no to items that would lead to their certification being revoked.
- **Guidance:**
 - Provides avenues to determine what should be done in a given situation.
- **Funding:**
 - Provides a way for ordinary people to contribute to their favorite candidate in small increments.

Phases (Part I)

- Phase I – Raise of the Phoenix (3 Years)
 - Paper Based Testing – Portland Oregon
 - 400 Question Test in 4 hours
 - Questions Cover the Basics
 - Fee \$50 for sitting for the test
 - Fee \$50 for Membership to Professional Organization
 - One Time Fee for up to 3 years
 - Total Cost to Test Taker - \$100
 - Provides access to Website to manage Certification
 - Group based site for monitoring activities
 - Allows submittal of questions
 - Allows micro donation capability for other Members

Phases (Part II)

- Phase 2 – Baseline Approach (3 Years)
 - Paper Based Testing – Portland Oregon
 - Electronic Testing at Testing Centers (1 or 2 as Trial)
 - 400 Question Test in 4 hours
 - Questions Cover the Basics plus more details
 - Fee \$100 for sitting for the test
 - Fee \$100 for Membership to Professional Organization
 - Yearly Membership
 - Total Cost to Test Taker - \$200
 - Provides access to Website to manage Certification
 - Group based site for monitoring activities
 - Allows submittal of questions
 - Allows micro donation capability for other Members



Current Status

- Overall Political Framework Built
 - 100 Questions Possible from this Artifact
- Initial Founding Papers Written (4 Total)
 - 200 Questions Possible from these Artifacts (50 Each)
- Additional 2 more papers needed
 - 100 Questions Possible from these Artifacts
 - TBD for Subject Matter of these papers.