Federalist 2.0 "Save America" Business Plan

Version 0.9 09/09/2022

Organization Setup (Phase 2/3)

Decentralized Autonomous Organization (DAO)
Aragon DAO Setup - Federalist2

Out of the Box Voting / Dot Weighted Voting, Finances, Projects, Rewards and Member Management Open Enterprise – <u>User Guide</u> Aragon DAO – <u>Leading DAO Industry</u>

*New Platform – FD2 App Building – <u>Aragon App</u>

Federalist 2.0 Organization

г		_	i	
L	Federa	list 2.0		
Series A Coin			Series B Coin	
Phase 2/3/4+		Phase 3/4+		
Federalist2			FD2 App (US)	
Chief Federalist (CEO)		,	Chief Region	
Supreme Court			VP Partnerships	
VP Membership			VP Setup	
VP Product			VP Communications	
VP Engineering			VP Product Advance	
VP Strategy				
VP Marketing				
VP Human Resource				
VP Legal				

Investor & Series A Funding Payout

Phase 2/3 - Series A Coin will be issued for: Investors/Members – 2 Coin for \$1 – 1 Coin Remains with Investor Second is applied to the Federalist2.eth Bank where Coins accumulate in the Bank to fund operations. Investors my have exclusive Payout Rates per contract.

Contributors – Paid by going rate as \$1 per 1 Federalist2.eth Coin.

Payouts – As Voted for by Federalist 2.0 Supreme Court (Board of Directors)

Federalist 2.0 Media

Website Membership – 37
Website Blog Post Reads – 1700
Gettr / Followers – 516
Twitter / Posts – 612
Parler / Followers – 584
Trust Social / Posts – ~20
Telegram / Subscribers – NA
Gab / Followers - 14
Safechat / Followers – NA
Signal @Federalist2
YouTube / Subscribers - NA
Facebook Page @Federalist2
Rumble @Federalist2
Substack @Federalist2

Next Steps

- 1) Business Plan
- 2) Create Kickstarter
- 3) Operations Manual (Org 1)
- 4) Create App Rgmnts/Design
- 5) Present to Friends/FamilyObtain Monthly Memberships

Organization Banking Details

Texas LLC Formed 2021 Name: Federalist 2.0 LLC Tax ID: 32079916444 Bank: United Heritage CU Routing: 314977188

Partner Benefits

15% fees of all Rev generated Access to API for Full Integration Access to White Label App Access to 7th Level Test (60 Questions)

Specific Partner Arrangements Accepted

Fiat Currency for Federalist 2.0

Initial Fiat Currency Base = <u>ethereum</u>
*Significant advances in 2022/23 – The <u>Merge</u>

Currency Signature ENS: Federalist2.eth
Base Federalist2.eth Coins: 10 Million

Series A Federist2 Coins:

Federalist 2.0 – Membership: Invest Coin (Phase 2/3)

Series B Federist2 Coins:

Federalist2 (FD2) APP: Earn Coin (Phase 4)

To kickstart the Federalist 2.0 Coin, we use a Split Organization where in one organization membership \$ and Investments \$ match 2 Coins to fund the starting of the organization, the second organization \$ stays with and manages the APP (FD2) organization with Reward payouts of 100% with backend fees.

Phase 4 Revenue Splitting Program (App)

Split 30% to 70% for Participating Members

3	30%	Average Yearly Federalist 2.0 Split Revenue						
		\$25	\$50	\$75	\$100			
Members	1,000	\$7,500	\$15,000	\$22,500	\$30,000			
	5,000	\$37,500	\$75,000	\$112,500	\$150,000			
	10,000	\$75,000	\$150,000	\$225,000	\$300,000			
š	100,000	\$750,000	\$1,500,000	\$2,250,000	\$3,000,000			
	1,000,000	\$7,500,000	\$15,000,000	\$22,500,000	\$30,000,000			
	70%	Average Yearly Federalist 2.0 Reward Payout						
		\$25	\$50	\$75	\$100			
Members	1,000	\$17,500	\$35,000	\$52,500	\$70,000			
	5,000	\$87,500	\$175,000	\$262,500	\$350,000			
	10,000	\$175,000	\$350,000	\$525,000	\$700,000			
ĕ	100,000	\$1,750,000	\$3,500,000	\$5,250,000	\$7,000,000			
	1,000,000	\$17,500,000	\$35,000,000	\$52,500,000	\$70,000,000			

Partner Program

Partners will receive 15% of Phase 4 (\$)

	15%	Average Yearly Federalist 2.0 Partner's Member Share					
S S		\$25	\$50	\$75	\$100		
Members	1,000	\$3,750	\$7,500	\$11,250	\$15,000		
Me	5,000	\$18,750	\$37,500	\$56,250	\$75,000		
e	10,000	\$37,500	\$75,000	\$112,500	\$150,000		
Partner	100,000	\$375,000	\$750,000	\$1,125,000	\$1,500,000		
20	1,000,000	\$3,750,000	\$7,500,000	\$11,250,000	\$15,000,000		

MVP App Feature Set (Phase 3/4)

Target Platform – iPhone / Android *User Creation Feature*

This will setup the User and Authenticate / Validate and collect the Membership fees. This will sync the user to their Certification and provide them with the Home Screen for voting and Control Panel to update their info.

Voting Feature

This will provide Voting Queue (The Home Screen) for users to manage their voting needs and allow them to vote. The users will be able to pick standard questions to submit (Event or Legislation). The user will be able create Votes that will need approval to be staged for other members.

Rewards Feature

This will provide the Selection for Members / Influencers to determine who will get their membership funds. It will have a method to setup your selections. It will also allow you to submit new members for rewards. Submissions then are Voted on by Region. The App will provide a method to see financial results.

<u>Organizational Feature</u>

Create and announce the current Drumbeat steps for Meetings & Meetups. There will also be a method to create a vote of confidence for Members/ Politicians/ Journalists/ Socials along with Results / History.